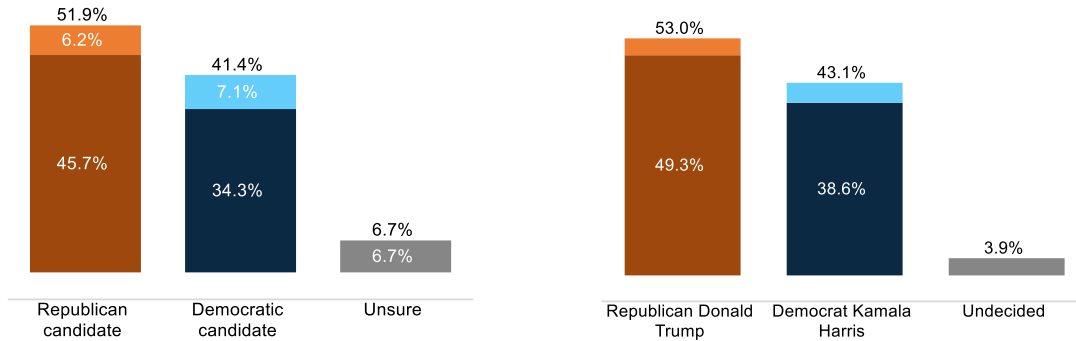


Begich Primed to Flip Alaska's At-Large Congressional District

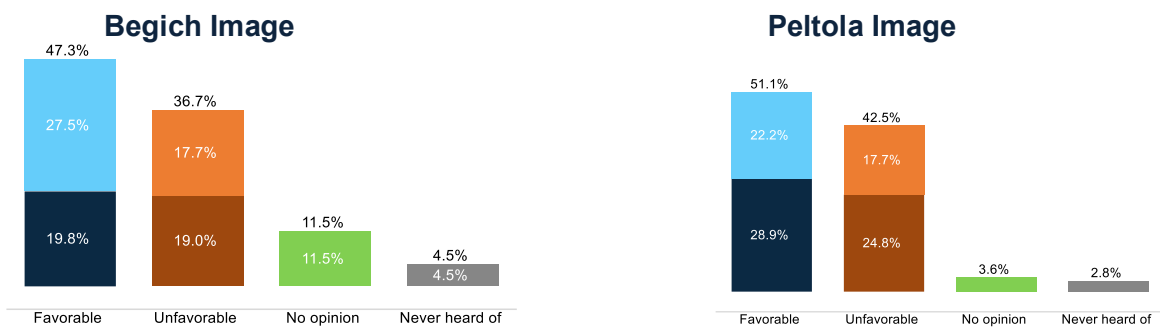
DATE: Wednesday, September 4, 2024
TO: Interested Parties
FROM: Mitch Brown, Director of Political Strategy, Cygnal
RE: Survey of n400 Likely General Election Voters in Alaska

Voters in Alaska are solid in their support for Republicans and Trump.



- The political environment in Alaska is **favorable for Republicans**. The generic Republican has a strong **R+11 lead**, and **Trump is ahead +10 over Harris**.
- Begich and Peltola are neck-and-neck on the first-choice Congressional ballot (Begich 45%, Peltola 46%).
 - This is despite Begich trailing Peltola in name ID.

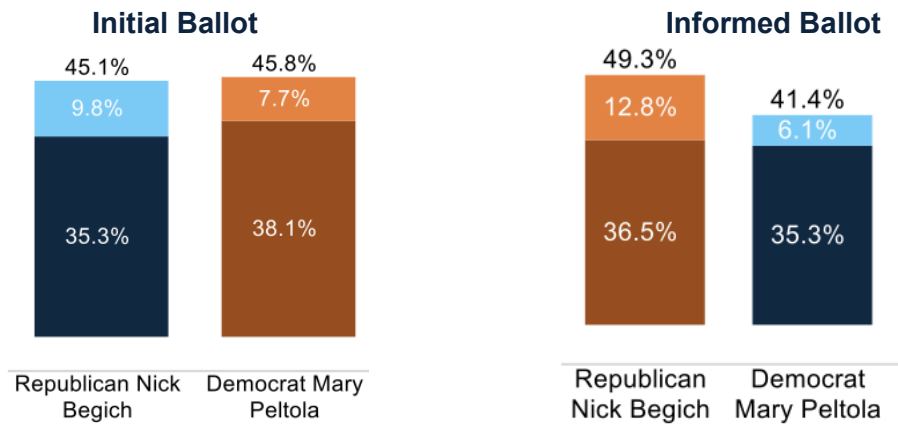
Peltola's image has taken on water while Begich's image has gotten stronger.



- **Begich (47 fav, 37 unfav) has a more net favorable image than Peltola (51 fav, 43 unfav) and a larger runway to define himself among the electorate.**



Messaging puts Begich ahead and chips at Pelota's bipartisan image.



- After hearing arguments from both sides, **Begich's vote share nears a majority** and approaches Trump's and the generic Republican's ballot share.
- Support for Begich increases +11 with **Independent** voters.
 - His support increases +11 in the key **Anchorage media market**.
- The seat is ready to flip with the right messaging and introducing Begich to voters who don't yet know him.

Methodology: This probabilistic survey was conducted August 30 – September 1, 2024, with 400 Likely General Election voters. It has a margin of error of $\pm 4.86\%$. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely general election voter universe.